

SROI Practitioner Training

Course details

Our 2-day practitioner training provides a thorough overview of SROI from two main angles.

Day one is a practical, step-by-step introduction to the SROI process, beginning with some theory and going onto the hands-on development of an impact map – the heart of the SROI process – and exploration of appropriate real life examples. The main topics covered on day one are: background and theory, scope and stakeholders, mapping outcomes, evidencing outcomes, valuing outcomes, establishing value and the value calculation.

Day two covers more in depth theoretical issues behind SROI including valuation techniques and overclaiming, as well as discussing examples of best practice at different levels of rigour and for different audiences. Day two looks at: types and sources of valuation (including financial proxies and various valuation techniques), overclaiming, deadweight, displacement, attribution, future value and transparency. There will also be information about reporting and about the assurance and accreditation service offered by Social Value UK. The training ends with an overview of useful resources available to help anyone who is interested in measuring social value.

Both training days will be dominated by practical exercises, going through all the principles and processes of an SROI analysis. Attendees are encouraged to bring their own example or case study to the training session in order to bring the process of SROI to life.

All training is delivered by Social Value UK Accredited SROI Practitioners and is suitable for any experience level.

The Trainer: Jeremy Nicholls



CEO, Social Value International and Social Value UK

Jeremy has been involved in SROI from its outset, bringing the seven principles and its methodology to a broad audience across the world. He co-founded the SROI Network, now Social Value UK, in 2008 and has since delivered SROI training in countries such as Japan, Turkey, Mexico, Kenya, Indonesia and the USA. He has lectured at several Universities on SROI and accountability including the Said Business School at Oxford University; Hult International Business School; and the University of Western Australia.

Jeremy is also a member of the IRIS advisory committee, a contributor to the Social Stock Exchange admissions panel and the ICAEW Assurance Panel, and a member of the Social Impact Measurement Sub-group of GECES for the EU.

The Trainer: Tim Goodspeed



Training Manager, Social Value UK

Tim is a highly qualified trainer with over 7 years of experience of training in Social Return on Investment. Tim also co-wrote the Guide to SROI and is an Accredited Practitioner, regularly completing SROI reports for a wide range of clients.

Tim is also an active member of Social Value International's Methodology Subcommittee.

Preparatory reading and viewing (optional)

The [Social Value UK website](#) contains links, discussion papers and case studies if you would like to do some background reading before (or after) the course.

In particular, some of the most useful things to look at in preparation for training are:

- The [Guide to Social Return on Investment](#)
- The [interactive impact map presentation](#) which overviews the process of SROI
- The [Global Value Exchange](#) (GVE), an open source database of outcomes and indicators. GVE allows you to share the way in which you measure and account, see what others have done, and get involved in discussions about outcomes, measurement and value